



THE
**Water
Research**
FOUNDATION

Webcast

PROJECT NO.

4742



Probability Management for Water Finance and Resource Managers



THE METROPOLITAN WATER DISTRICT
OF SOUTHERN CALIFORNIA

TACOMA WATER
TACOMA PUBLIC UTILITIES

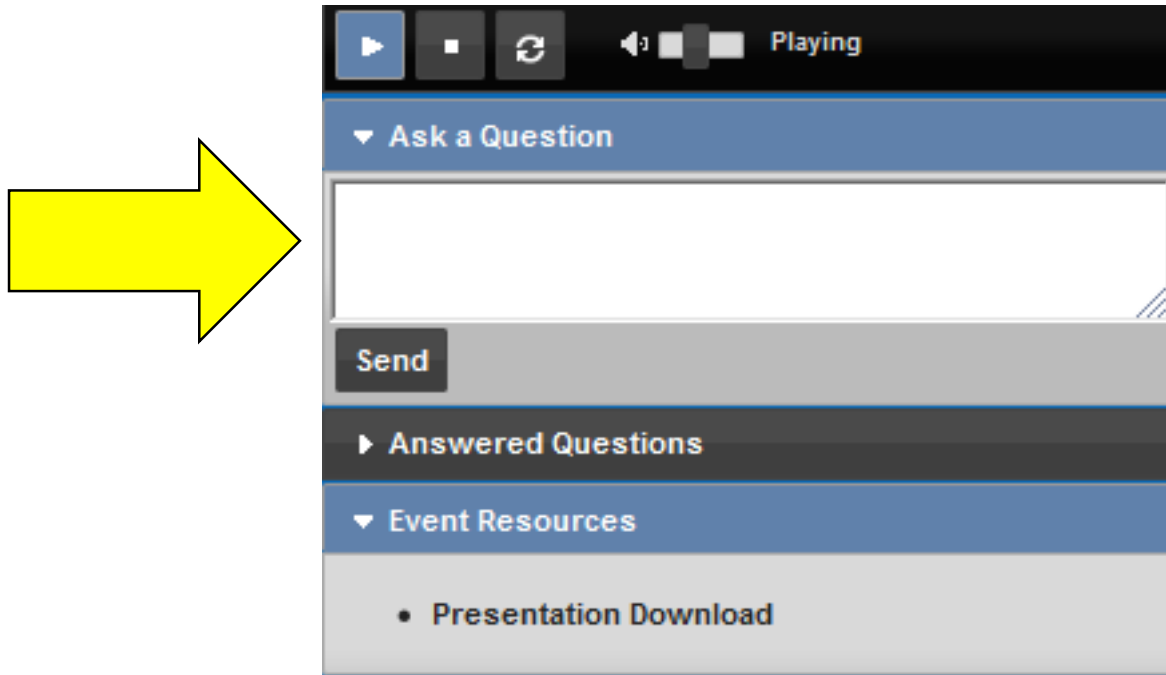
Thomas W. Chesnutt...Ph.D., PSTAT®, CAP®
A & N Technical Services, Inc.
tom@antechserv.com
760.942.5149



Housekeeping Items

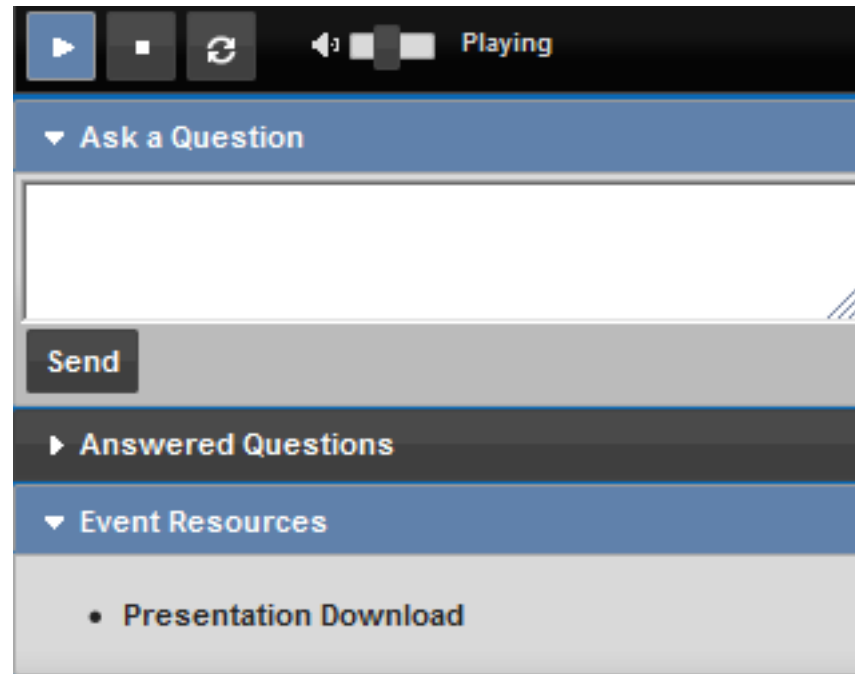
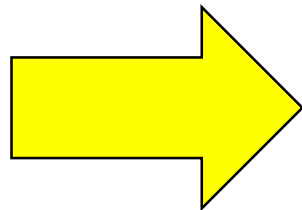
- Submit questions through the question box at any time. We will do a Q&A at the end of the webcast.
- Slides and a recording of the webcast will be available at www.waterrf.org/webcasts and on the project page.
- A certificate of completion will be available at the end of the webcast.
- Survey at the end of the webcast.

Input your webcast questions here



Q&A at end of webcast

Webcast Slides



You can download a PDF of the presentation at any time during the webcast. The recording will be available within 24 hours.

WRF Water Demand Research 2009-2017



Driver - drinking water utilities saw changing water use trends in last 20 years



18 projects funded, 16 published.

~\$3.5M WRF + \$3.1M co-funding, cost share, or in-kind



Studies of water use by customer category, demand forecasting, & planning under uncertainty.

Results are useful for planning utility operations, revenue, and capital improvements.



<https://www.waterrf.org/news/water-demand-improving-effectiveness-forecasts-and-management>

<https://www.waterrf.org/research/topics/water-use-efficiency>

advancing the science of water ®

Accomplishments in One Water

This series of synthesis reports details how WRF's research and innovation activities support all aspects of water.

VIEW THE REPORTS

www.waterrf.org

Content from 3 legacy orgs

Create a website account: Log In, Create Account

- Public Plus account: access our “free to public” content
- Subscriber account: access all content

Sign In

Username *

Enter your The Water Research Foundation username.

Password *

Enter the password that accompanies your username.

[Trouble Logging In?](#)

LOG IN

Not a Member?

CREATE AN ACCOUNT

www.waterrf.org, search 4742

The screenshot shows the project page for Project #4742, "Probability Management for Water Finance and Resource Managers". The page includes the Water Research Foundation logo, a search bar with "4742" entered, and navigation links for RESEARCH, RESOURCES, PROPOSALS, LIFT, OUR SUBSCRIBERS, ABOUT US, and NEWS & EVENTS. A "BECOME A SUBSCRIBER" button and a "Log In" link are also present. The project title is prominently displayed in the center. To the right, key personnel are listed: Principal Investigator THOMAS CHESNUTT, Research Manager MS. MAUREEN HODGINS, and Contractor A & N TECHNICAL SERVICES, INC. Below the title, a progress bar shows the project is "COMPLETED". At the bottom right, a "FINAL REPORT" button is available. On the left, a "Back to Project List" link is shown. The project details include a research investment of \$347,904 and a completion year of 2020. Related topics listed are WATER DEMAND & FORECASTING, BIG DATA, and RISK ASSESSMENT.

THE Water Research FOUNDATION

4742 SEARCH

BECOME A SUBSCRIBER Log In

RESEARCH RESOURCES PROPOSALS LIFT OUR SUBSCRIBERS ABOUT US NEWS & EVENTS

← Back to Project List

Login to follow this project

Project #4742

Probability Management for Water Finance and Resource Managers

Principal Investigator
THOMAS CHESNUTT

Research Manager
MS. MAUREEN HODGINS

Contractor
A & N TECHNICAL SERVICES, INC.

Related Topics
WATER DEMAND & FORECASTING
BIG DATA
RISK ASSESSMENT

Research Investment \$347,904 Completion Year 2020

COMPLETED

FINAL REPORT

The screenshot shows the "Resources" section for Project #4742. It features two resource cards, both marked as "Public Plus". The left card is titled "Probability Management for Water Finance and Resource Managers" and includes a "View Executive Summary" link. The right card is titled "Probability Management for Water Finance and Resource Managers: Paper Airplanes" and includes a "Web Tool" link. Two yellow arrows point from the main project page to these resource cards.

Resources

Public Plus

Public Plus

Probability Management for Water Finance and Resource Managers


REPORT #4742 06/02/2020
06/02/2020


> View Executive Summary

Probability Management for Water Finance and Resource Managers: Paper Airplanes

WEB TOOL 06/02/2020
06/02/2020






4742 Products










 THE Water Research FOUNDATION

PROJECT NO.
4742

Probability Management for Water Finance and Resource Managers

Name

-  Asset Level Model.xlsx
-  Consolidated Risk.xlsx
-  Exponential Smoothing with updating.xlsx
-  PM_LanduseDemandModel_Paper_Airplane_v5.xlsx
-  PM_LongTermDemandModel_Paper_Airplane_v1.xlsx
-  PM_PredictingNewConnectionsModel_Paper_Airplane_v0.xlsx
-  Reliability MTBF with cost.xlsx

Webcast Overview

Topic	Speaker	Time
Introduction	<ul style="list-style-type: none"> • Maureen Hodgins, WRF 	5 min
A Primer for Probability Management	<ul style="list-style-type: none"> • Tom Chesnutt, A&N Technical Services, Inc. 	25
Case Study Applications	<ul style="list-style-type: none"> • Michael Hollis, MWD of So. California • Eric Akiyoshi, Irvine Ranch Water Dist. • Gordon Ng, Eastern Municipal Water Dist. • Shayne Kavanagh, Government Finance Officers Association 	15
Q&A	All	15 min

The Water Research Foundation

PROJECT NO. 4742

Probability Management for Water Finance and Resource Managers

emwd EASTERN MUNICIPAL WATER DISTRICT

Inland Empire Utilities Agency A MUNICIPAL WATER DISTRICT

Irvine Ranch WATER DISTRICT

THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA


TACOMA WATER TACOMA PUBLIC UTILITIES


Webcast Topics

Tom Chesnutt, Ph.D., PStat[®], CAP[®]
President, A & N Technical Services, Inc.

Webcast Topics


- Introduction
- A Primer for Probability Management
 - Definitions
 - Thinking about Uncertainty—Decision/Problem Framing
 - Identifying Uncertainties—The Influence
 - Quantifying and Combining Uncertainties
 - Value Functions
 - Visualization for Communicating Uncertainties
- Case Studies and Applications
 - Probability Management for Water Resources
 - Probability Management for Finance
 - Additional Application Areas for Probability Management





 THE Water Research FOUNDATION


PROJECT NO. 4742


Probability Management for Water Finance and Resource Managers

 EASTERN METROPOLITAN WATER DISTRICT

 Inland Empire Utilities Agency
A MUNICIPAL WATER DISTRICT

 Irvine Ranch WATER DISTRICT

 THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

 TACOMA WATER
TACOMA PUBLIC UTILITIES

Research Objective

1. Clearly explain the principles of probability management (PM) for application to water demand/sales forecasting.
2. Explain how PM can be conducted using SIPmath™—including how stochastic information packets (SIPs) and stochastic library units with relationships preserved (SLURPS) can be mathematically combined—explain their relevance for the water industry.
3. Illustrate the use of PM tools in depicting uncertainty and informing the understanding of risk using four water industry case studies.



PROJECT NO.
4742

**Probability Management for Water
Finance and Resource Managers**



Participating Utilities:

- Metropolitan Water District of Southern California
- Irvine Ranch Water District
- Tacoma Water
- Inland Empire Utility Agency
- Eastern Municipal Water District

Research Approach

- A primer on Probability Management (PM) building on prior WRF literature reviews.
- Case Studies applying PM to water demand/sales forecasting.
- Hooks to recently completed and ongoing WRF research on
 - Anticipated changes in water demands due to long term drivers.
 - Analysis of the relationship between demand drivers.
 - Current mandatory and voluntary codes, standards, and regulatory programs that impact future water demand in a less than certain world.
 - Identification of information sources on demand drivers for demand forecasting.
- Beta-testing and evaluation of research products by water industry practitioners and managers.

Research Team

- **Dr. Thomas W. Chesnutt, PStat[®], CAP[®]** (Principal Investigator) of A&N Technical Services, Inc.
- **Dr. Michael Hollis, PStat[®]** of the Metropolitan Water District of Southern California
- **Shayne Kavanagh** of the Government Finance Officers Association
- **David L. Mitchell** of M. Cubed
- **Dr. David M. Pikelney** of A&N Technical Services, Inc.
- **Dana Holt** of A&N Technical Services, Inc.
- **Dr. Jean-Daniel Rinaudo** (Outside Expert), of the French Geological Survey (BRGM)
- **Marc Thibault** the lead author of SIPmath™ v2 standards for probabilitymanagement.org.




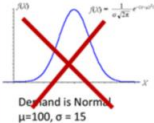

		Not Actionable	Actionable
Making Toast		900 W 60 cycle AC 120v	
Making Decisions Under Uncertainty		 Demand is Normal $\mu=100, \sigma=15$	

Figure 2-4. Actionable Example.
Source: Probability Management, n.d.

Introduction – What?

- **What Is the Downside of Ignoring Uncertainty?**
- Many common practices in the water industry use deterministic methods to address water resource and finance problems; this introduces serious errors when one assumes average values.

Fact 1 - Planning for the future is rife with uncertainties.

Fact 2 - Most people are not happy with Fact 1 and prefer to think of the future in terms of expected (average) outcomes.

Fact 3 - Plans based on average outcomes are, on average, wrong.

A Primer for Probability Management for Water - Overview

- Definitions
- Thinking about Uncertainty—Decision/Problem Framing
- Identifying Uncertainties—The Influence
- Quantifying and Combining Uncertainties
- Value Functions
- Visualization for Communicating Uncertainties



PROJECT NO.
4742

Probability Management for Water
Finance and Resource Managers



TACOMA WATER
TACOMA PUBLIC UTILITIES

Introduction - Why?

- PM makes it easy to avoid errors produced by the “flaw of averages.”
- PM preserves the signal in available noisy data.
- PM enables correct analysis of multiple sets of uncertain values.
- PM provides methods to extend the validity of existing deterministic models by incorporating uncertain values.
- PM open source tools can create models and graphs in Excel, so the interface is familiar, and spreadsheets are transferable to anyone with Excel.
- PM is promoted by ProbabilityManagement.org, a non-profit organization, and it makes it easy to transfer data to and from commercial products such as Crystal Ball, @Risk, and RiskSolver.
- PM makes it easy to produce auditable, repeatable results.
- PM helps to communicate a shared understanding of uncertainty. This leads to easier consensus around better decisions.
- All of the above can help avoid surprises and contribute toward job security.

Principles of Probability Management

(See probabilitymanagement.org)

- **Communicating Distributions as Data** –When estimating uncertain quantities, a “typical” or “average” value is used. Collapsing uncertainty to a scalar destroys information on variability.
- **Information** (measurement) can reduce total uncertainty and add credibility.
- **Interactive simulation** is a useful tactic for gaining simulated experience with how decisions affect risky outcomes. Visualization is an effective medium for communicating risk to decision-makers.
- **Coherence**—Distributions of causal forces are often related/dependent. The SIPmath Standard provides the **glue** logic for related uncertainties.

Definitions

Uncertainty - The existence of more than one possibility; a lack of complete certainty about an outcome or state.

Measurement - A quantitative reduction of uncertainty based on one or more observations (For further exposition, see Hubbard 2014).

Measurement of uncertainty - A set of probabilities assigned to a set of possibilities. For example, “There is a 5% chance of a flood in the next year.”

Probability - The metric of uncertainty associated with the occurrence of an event. A number between 0 and 1. Higher values indicate a higher likelihood of occurrence.

Risk Components - The probability and magnitude of an undesirable outcome (a loss or an avoided gain). Note that having a probability and loss does not directly translate into risk without being valued. If I have no stake in the game, I have no risk.

Measurement of Risk - A set of possibilities with quantified probabilities & losses.

Risk Preferences - In risky decision situations, a person’s preference for avoiding losses versus pursuing gains. Also referred to as risk attitude.

Risk Mitigation - is the practice of directly reducing identified risks. It is one of four types of risk treatment with the others being risk avoidance, transfer, and acceptance.

Thinking about Uncertainty

- Problem framing has a tradition in decision sciences, and an application for defining decision quality.
- Problem framing occurs on the front side of an analytics project.
- Steps involved in problem framing typically include the following:
 1. Appropriate Frame
 2. Creative Doable Alternatives
 3. Meaningful Reliable Information
 4. Clear Values and Tradeoffs
 5. Logically Correct Reasoning
 6. Commitment to Action

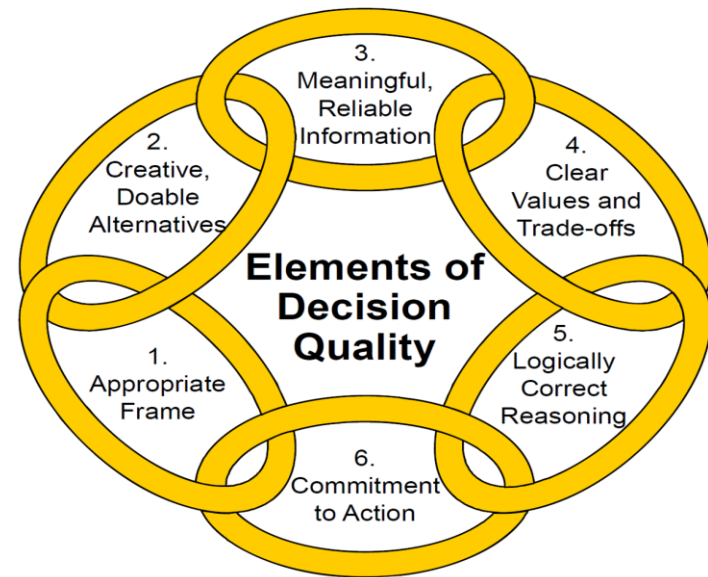
Decision Framing and Quality

Decision Maker's Bill of Rights

As a decision maker, you have the right to:

- A **decision frame** that structures the decision in the context most relevant to your needs,
- **Creative alternatives** that allow you to make a selection among viable and distinct choices,
- **Relevant and reliable information** upon which to base your decision, including the uncertainty of the information
- An understanding of the **potential consequences** of each alternative based on your choice criteria
- A **logical analysis** that allows you to draw meaningful conclusions from the information to reach **clarity of action**
- **Effective facilitation** to gain alignment and commitment to action

The insight into this approach comes from Jay Andersen and Jim Felli, Eli Lilly Co.
Visit the SDP web site: <http://decisionquality.org/decision-makers-rights/>

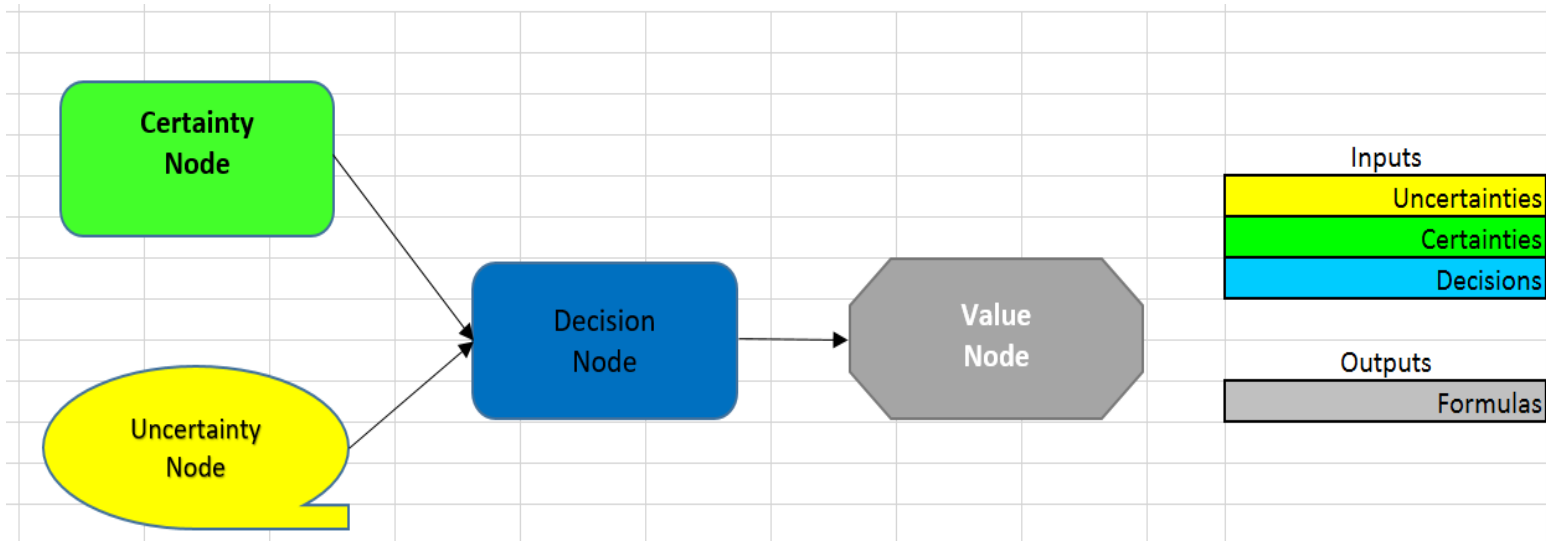


Decision Quality Chain; SDP, R Howard and A. E. Abbas

Identifying Uncertainties

- The principles for constructing influence diagrams, which compact graphs that represent the decision problem being analyzed, are:
 - Drivers (certain and uncertain)
 - Decisions (aka levers)
 - Outcomes (that are valued)
- Reasons to use influence diagrams as part of the PM modeling process:
 - To help get your arms around a problem, to figure out what you know, and what you don't know about the problem.
 - To see where information is lacking that could be filled in. To sketch a representation or model of a problem state.
 - To avoid ambiguity in model specification as an additional source of uncertainty.
 - To get agreement on exactly what is the problem to be solved.

Influence Diagram



Influence diagrams communicate the sources of uncertainty, the decision nodes, outcomes, and how those outcomes are valued.

Quantifying and Combining Uncertainties

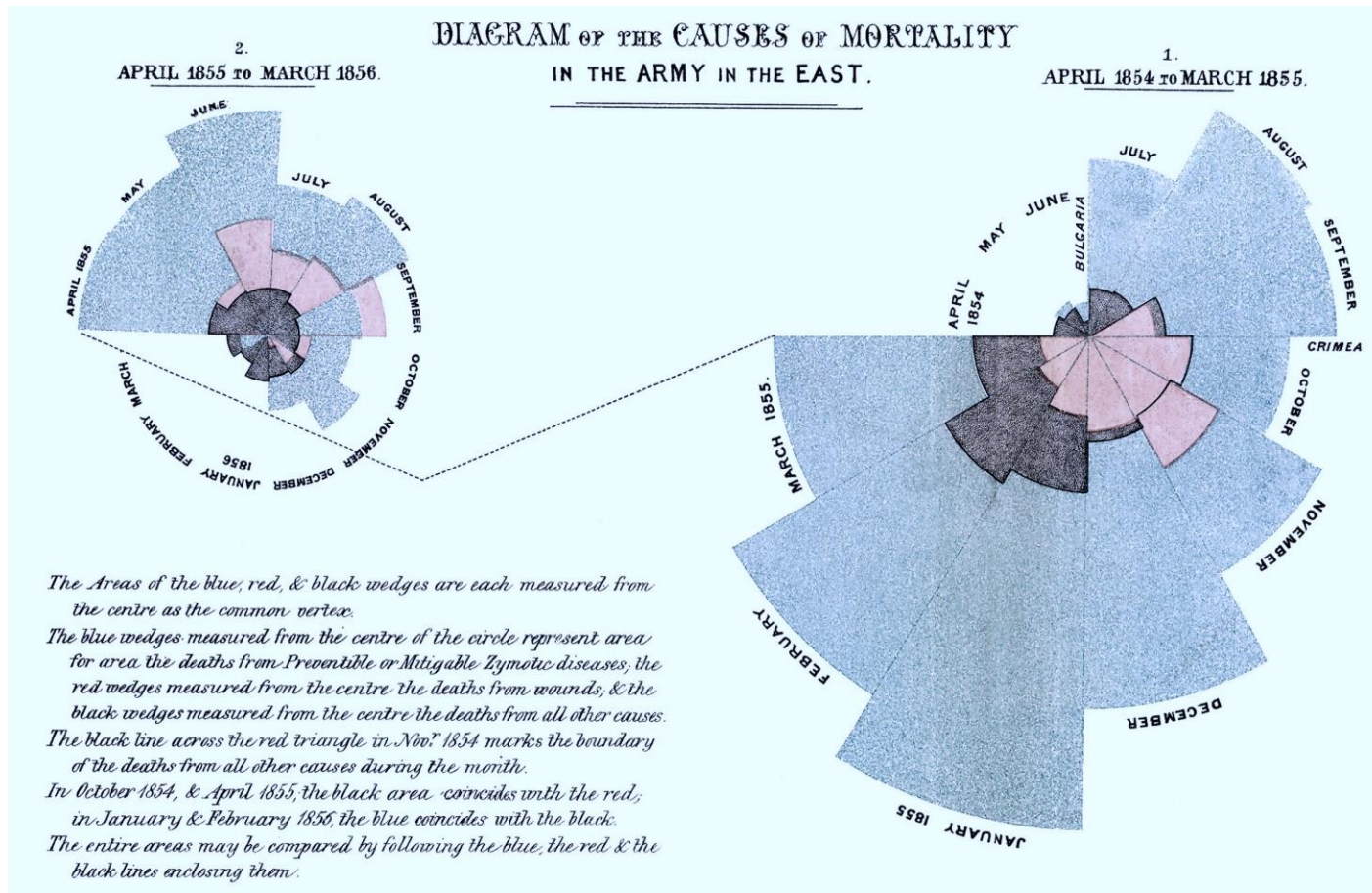
- This is where the math happens and ambiguity is removed.
- Explains how uncertain values can be used to quantify uncertainties and then how these uncertainties can be combined.
- Here, we need to build an understanding of probability management terms:
 - SIPs
 - SLURPs
 - SIPmath™
 - SIP Standard

SIPs, SLURPs, SIPmath™ and SIP Standard

- SIP — Stochastic Information Packet
 - *In the SIP Standard, uncertainties are communicated as data arrays, called SIPs (Stochastic Information Packets). Random samples from a probability distribution are stored in a single cell as a vector of realizations.*
- SLURP — Stochastic Library Unit Relations Preserved
 - *A coherent set of SIPs that preserve statistical relationships between uncertainties is known as a Stochastic Library with Unit Relationships Preserved (SLURP).*
- SIPmath™ and the SIP Standard
 - *The open SIPmath Standard enables legacy and future simulation models to communicate with each other, creating a new paradigm for enterprise risk management. SIPmath™ consists of tools and techniques showing how SIPs and SLURPs can be coherently combined to advance the modeling of uncertainty*

Visualization for Communicating Uncertainties

Who invented the infographic?
Hint: known as the mother of statistics



Case Studies of Probability Management

- Probability Management for **Water Resources**
 - Case Study #1—Land Use Demand Forecasting
 - Case Study #2—Long-Term Demand
- Probability Management for **Finance**
 - Case Study #3—Revenue from Connection Fees
 - Case Study #4—Sales Forecasting and Rate Model
- Additional Application Areas for Probability Management: **And More**

Irvine Ranch Water District

Case Study 1 - Land-Use Demand Forecasting

Eric Akiyoshi, PE

Engineering Manager - Planning and GIS
Irvine Ranch Water District

Irvine Ranch Water District

Case Study 1 - Land-Use Demand Forecasting

- Use Case
 - Land-Use Demand Forecast used for Distribution System Planning
- Limitation
 - Deterministic-Demand Factor (GI/DU)*Density(DU/Acre)
- Approach
 - Include uncertainty in DF, trends in plumbing code, conservation, price response
- Lessons Learned
 - Forecasts that ignore the future effects of plumbing codes and rates produce forecasts with a significant upward bias.
 - Large economic consequences to timing of water infrastructure

Case Study 1 - Land-Use Demand Forecasting and Distribution System Roll-out

Water Resource Management in nonresidential Land Use Uncertain Forecasting Models
 This is a "user applet" spreadsheet model. Users are encouraged to fill in and gain some (limited) prior experience.

Model 1: Enter data, water utility density is constant. This is a conservative model.
Model 2: Proportionate water use and additional density (plumbing) are included in the model.
Model 3: Add weather uncertainty to Model 2.
Model 4: Add plumbing uncertainty to Model 3.
Model 5: Add rate uncertainty to Model 4.
 *Click indicator (top right) to data value only cost.

2025 Demand Forecast Exceedence Probability
 A set of hydrographs or water resource forecasts (MGLD) including management for water.

Inputs Needs for Model 1

Code	Lead Use Label	Water Factor	Lead Use Density (gpm/ft ²)	Lead Use Forecast (MGD)
102	Low Density - Home	0.8	0.5	1,500
102	Low Density - Home	0.8	1.0	3,000
102	Medium Density - Home	0.8	1.5	4,500
102	High Density - Home	0.8	2.0	6,000

Additional Inputs Needed for Model 2

Code	Lead Use Label	Water Factor	Lead Use Density (gpm/ft ²)	Monthly Demand Index
102	Low Density - Home	0.8	0.5	1.0
102	Low Density - Home	0.8	1.0	1.0
102	Medium Density - Home	0.8	1.5	1.0
102	High Density - Home	0.8	2.0	1.0

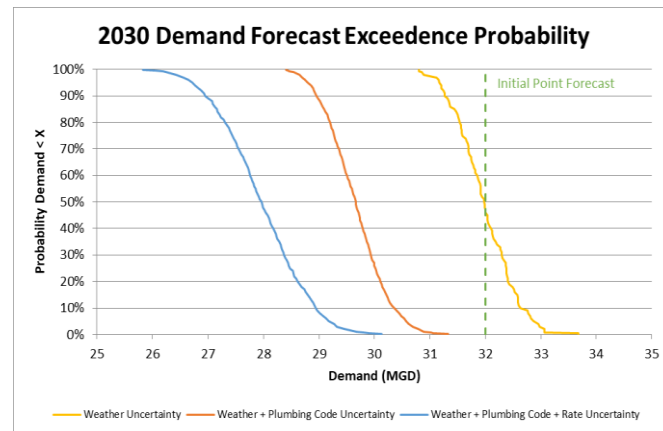
Additional Inputs Needed for Model 3

Code	Lead Use Label	Water Factor	Lead Use Density (gpm/ft ²)	Plumbing Code
102	Low Density - Home	0.8	0.5	0.5
102	Low Density - Home	0.8	1.0	0.5
102	Medium Density - Home	0.8	1.5	0.5
102	High Density - Home	0.8	2.0	0.5

Additional Inputs Needed for Model 4

Code	Lead Use Label	Water Factor	Lead Use Density (gpm/ft ²)	Rate
102	Low Density - Home	0.8	0.5	1.0
102	Low Density - Home	0.8	1.0	1.0
102	Medium Density - Home	0.8	1.5	1.0
102	High Density - Home	0.8	2.0	1.0

This case study examines ways this type of forecasting approach could be augmented to account for expected water savings from passive and active conservation as well as from changes in water rates.



Metropolitan Water District of So. California

Case Study 2 – Long Term Demand Forecasting

Michael Hollis, PhD, PStat®

Senior Resource Specialist

Metropolitan Water District of Southern
California

Some Problems with a *Mean-Centric* ‡ Decision-making Framework

- Good decisions need to account for:
 - the entire shape of uncertainty (*distributions*) ; and
 - the consequences of risky outcomes (*loss function*).
- Averages obscure both, leading to mis-informed decisions.

‡
Term coined by Dr. Michael Hollis, PSTAT[®],

Metropolitan Water District of So. California

Case Study 2 – Long Term Demand Forecasting

- Use Case
 - Demand Forecast used for Long Term Planning
- Limitations
 - Demand drivers are usually imperfectly measured
 - Some are not currently known
- Approach
 - Try to represent all sources of uncertainty in demand forecasts
- Lessons Learned
 - Customer shortage costs are not linear; ignoring shape of shortage costs leads to damaging deferral of needed infrastructure investments





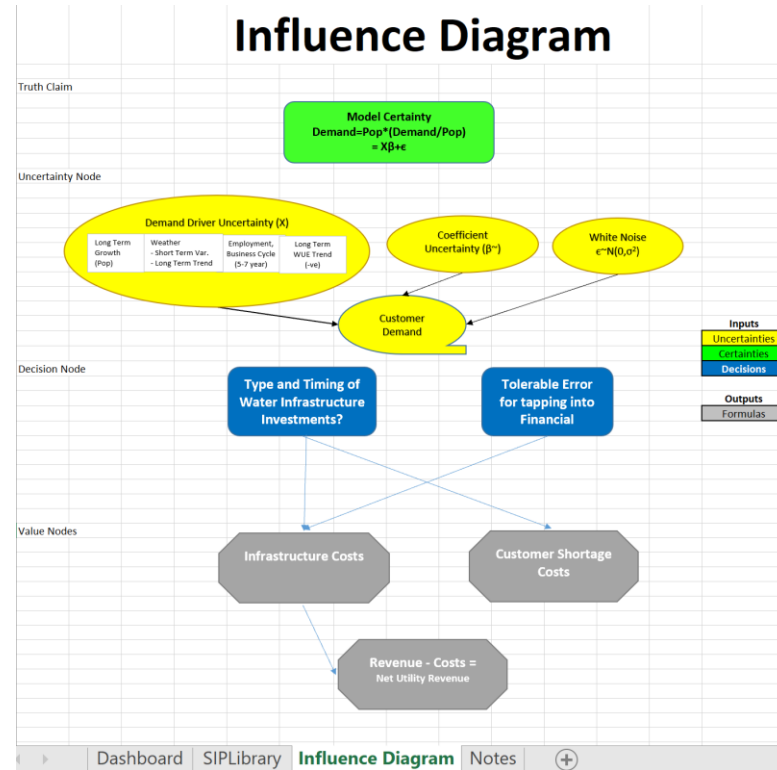
White Noise Error	Normal mean: 0.00 sigma: 0.04	
WUE Trend	Uniform mean: -0.81 sigma: 0.02	
Weather/Climate	Triangular Min: 0.00 Med: 1.00 Max: 2.00	
Population Growth	Uniform mean: 0.84% sigma: 0.54%	
GPCD	?	?

Figure 3-10. Key Sources of Demand Model Uncertainty: Parameters and the Shape of Uncertainty

Case 2: Long Term Demand

This case study examines the methodological approach used by many water utilities that develop projections of long-term future demand using projections of population and per capita use.

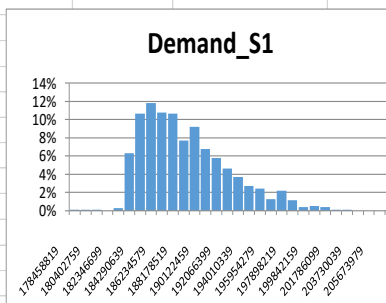
Influence Diagram



Model 0: Deterministic Water Demand with No Climate Change					
PM_Index	Forecast Year	rep	Expected GPCD	Expected Pop	Flaw of Averages Demand_S0
1	2020	1	135.39	1,359,256	184,032,026
					188,822,381 mean
					2,675,275 sd

Model 1: Simulation of Per Capita Demand					
PM_Index	Forecast Year	rep	GPCD	Pop	Demand_S1
1	2020	1	135.39	1,359,256	184,032,026
					188,920,076 mean
					3,947,124 sd

Model 2: Simulation connecting Demand, Supply to a Value Function							
PM_Index	Forecast Year	rep	Supply	Shortage	PercentShortage	ShortageStage	ShortageCost
1	2020	1	190,000,000	-	0.0%	0	\$ -
							\$ 4,269 average
							\$ 64,881 max



Eastern Municipal Water District

Case Study 3 – Revenue from New Connections

Gordon Ng, PE

Principal Water Resources Specialist

Eastern Municipal Water District

Eastern Municipal Water District

Case Study 3 – Revenue from New Connections

- Use Case
 - Fixed Revenue Forecast from new connection fees
- Limitation
 - New Connections highly uncertain
- Approach
 - Evaluated 4 different models from most simple to most complex
- Lessons Learned
 - Complex models yielded little predictive gain in high uncertainty
 - Most important forecast factor was the risk valuation
 - Finance wants a forecast of new connection revenue sure to obtain
 - Engineering wants to be ready for new connections (opposite risk preference)
 - Risk-aware forecasts implemented!

Different Risk Preferences

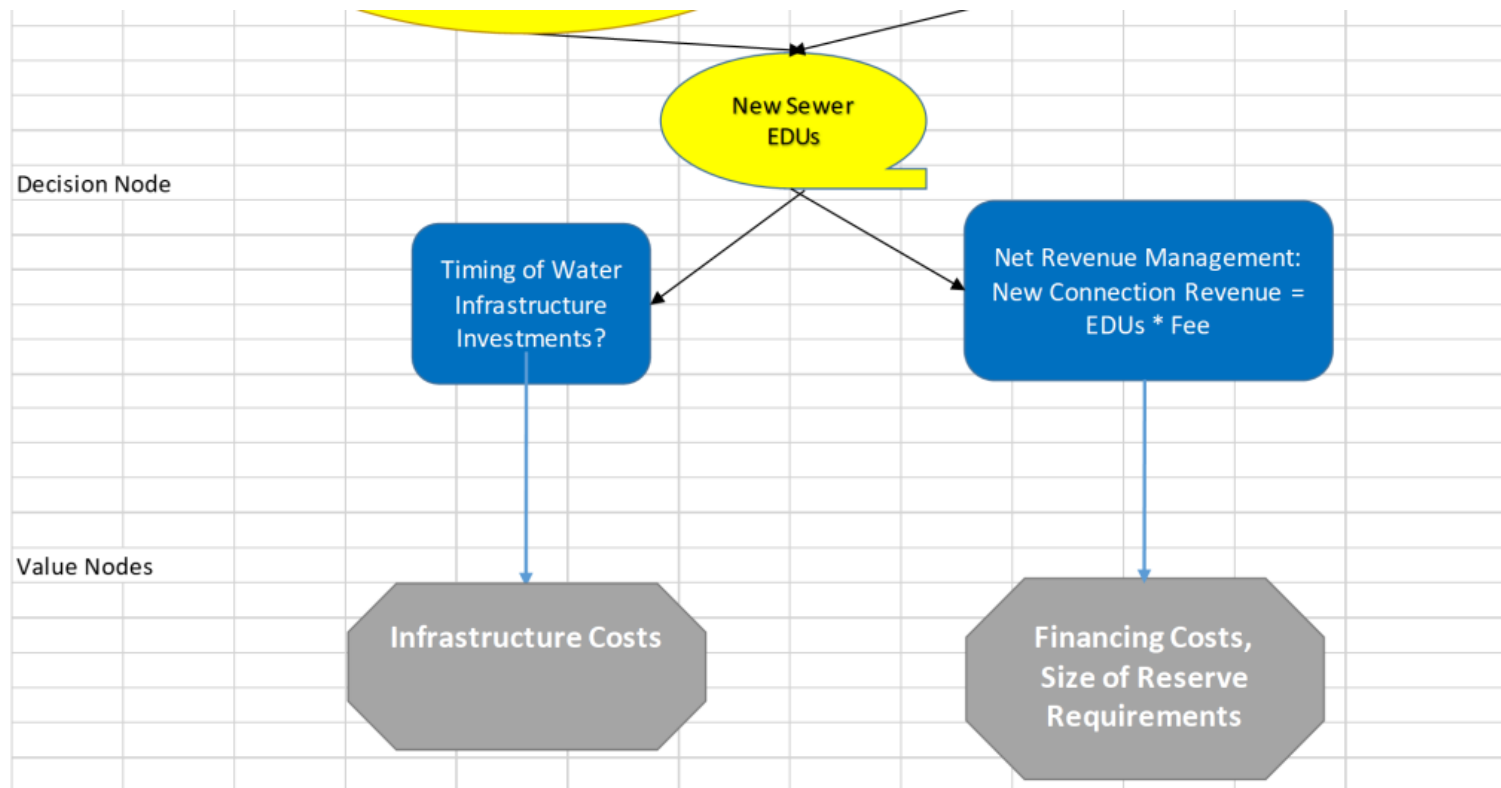


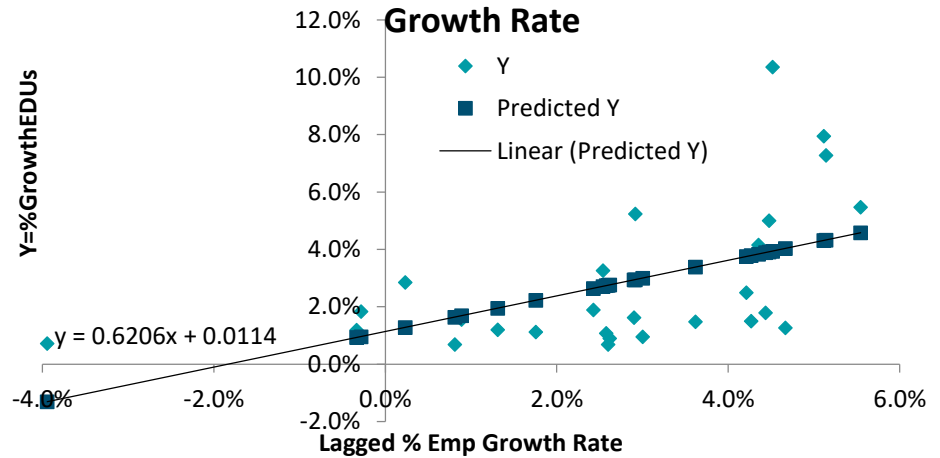
Figure 3-13. Influence Diagram.

Case 3: Growth of New Connections

This case study focuses on the annual change in EDUs, also known as “new connections” and the fixed charge revenue generated for each new connection

NewSewerEDUs		%GrowthSewerEDUs	
3,116	median	1.71%	
5,586	mean	3.14%	
4,985	std dev	3.33%	

Model 2: %GrowthEDUs vs Lagged % Emp



		Actual		
		1998		
		Delta_EDU_Actual		
Model Key		Prediction		ModelError=Actual-Predicted (Y-Y_hat)
Model 0	Pick the most likely (median ~ = 3,000 Delta_EDU)	3260	median	-1262
Model 1	Pick year before Delta_EDU	2971	Delta_EDU_PriorYr	-973
Model 2	PctGro_RCEmployment	2102	PctGro_RCEmployment	-104
Model 3	year before Delta_EDU + Year before change in Emp gro	3421	dEDU_Emp_hat	-1423



Tacoma Water

Case Study 4 – Sales Forecasting & Reserves

Tom Chesnutt, PhD, PStat[®], CAP[®]

President, A & N Technical Services, Inc.

Tacoma Water

Case Study 4 – Sales Forecasting & Reserves

- Use Case
 - Sales Forecasting and Rate Model
- Limitation
 - Traditional Rate Models are Deterministic
- Approach
 - Include uncertainty in weather, customer growth, customer price response, and drought shortages
- Lessons Learned
 - Sales Forecasts embed uncertainty yield more accurate and reliable rate design.
 - Net Revenue Neutral Drought Rate Design is possible!
 - Sales variability and Revenue Vulnerability can be used to define needed Reserve Levels (GFOA)

Case 4: Sales Forecasting and Rate Model

- Tacoma Water has a history of demand modeling that measured and depicted historical and future forecasting uncertainties.
- Extending this causal analysis to shorter-term financial sales forecasting motivated this case study.
- Free off-the-shelf open-source model that complies with SIPmath™ standards—the Alliance for Water Efficiency (AWE) Sales Forecasting and Rate Model—is used to explore an approach that embedded principles of PM.

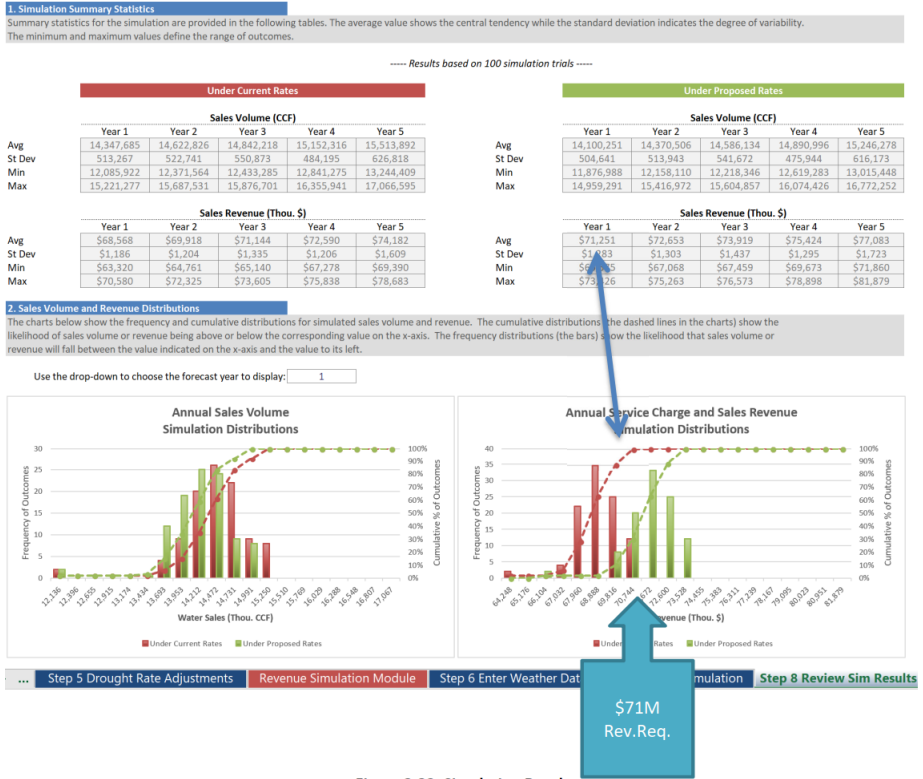
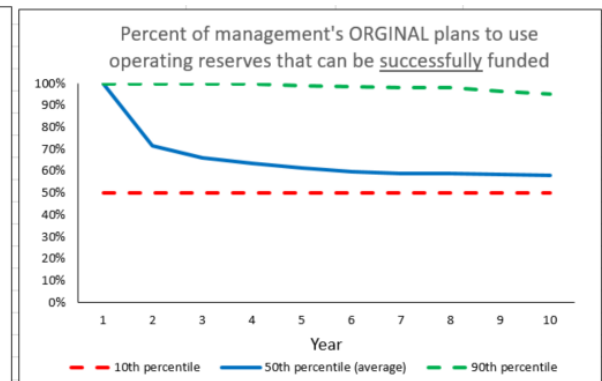
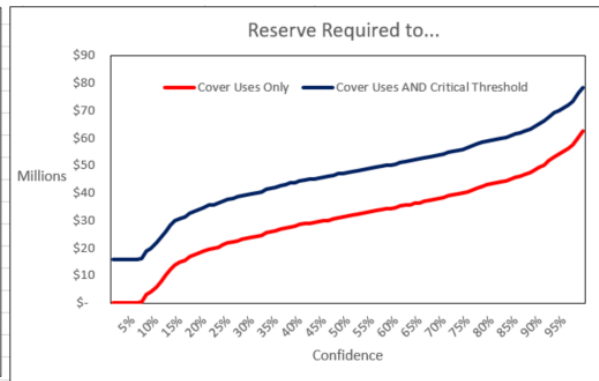
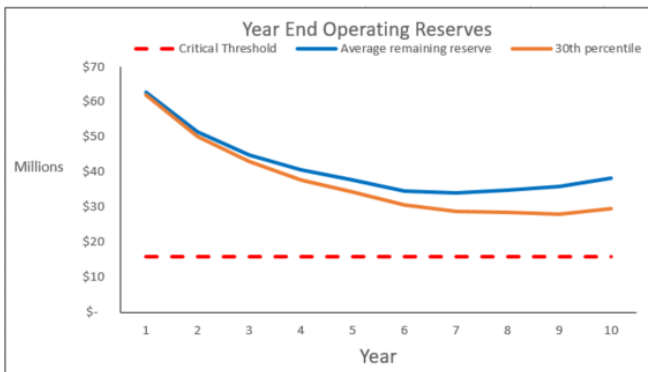


Figure 3-32. Simulation Results.

Tacoma Water Probability Management & Reserves

Shayne Kavanagh
Senior Manager of Research
Government Finance Officers Association

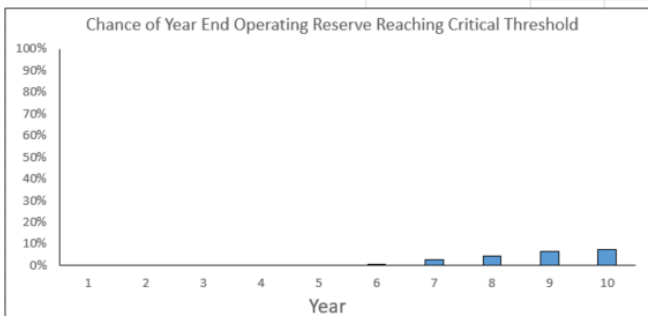
Probability Management & Reserves



Percentile to show (reserves are below the line on graph this % of the time)
 Change the Trial Number Shown Above ->

Amount of Reserves Required to Cover Uses of Reserves Over 10 Year AND Critical Threshold

Amount	Confidence	
\$ 65,300,000	90%	<-Values read off of graph above
\$ 59,200,000	80%	
\$ 54,200,000	70%	
\$ 50,600,000	60%	
\$ 47,500,000	50%	
\$ 44,400,000	40%	
\$ 39,800,000	30%	
\$ 34,800,000	20%	
\$ 21,800,000	10%	
\$ 67,700,000	<input type="text" value="92%"/>	<-Enter your own confidence level here



Chance TW experiences a liquidity problem at least once during the ten-year period in its operating fund **2%**



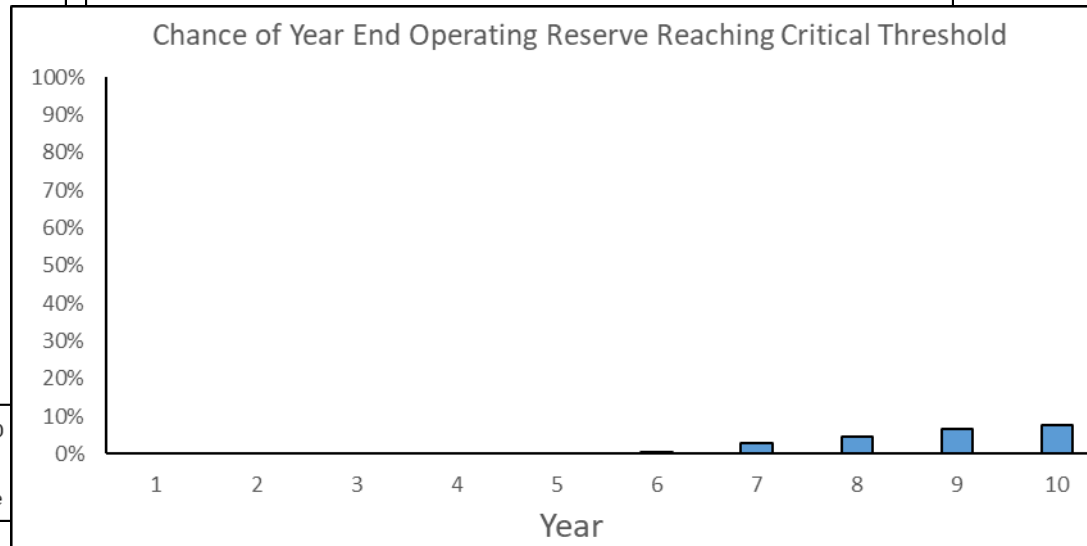
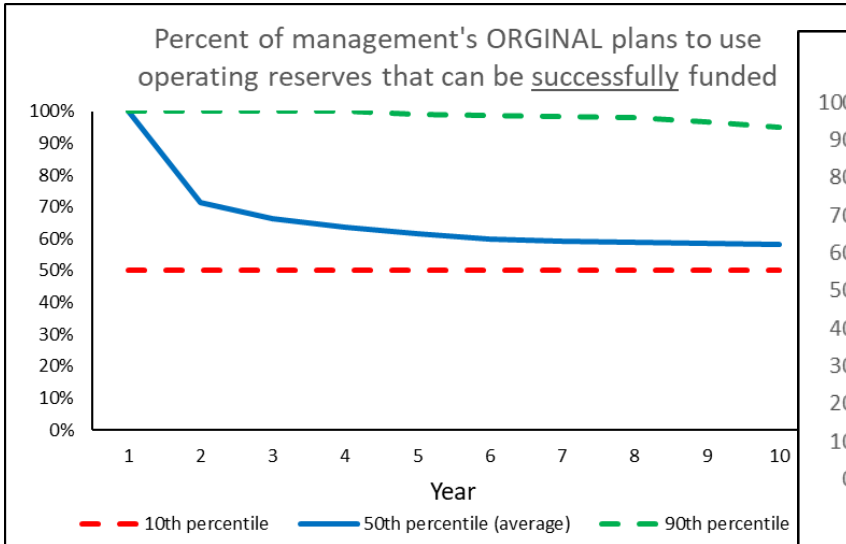
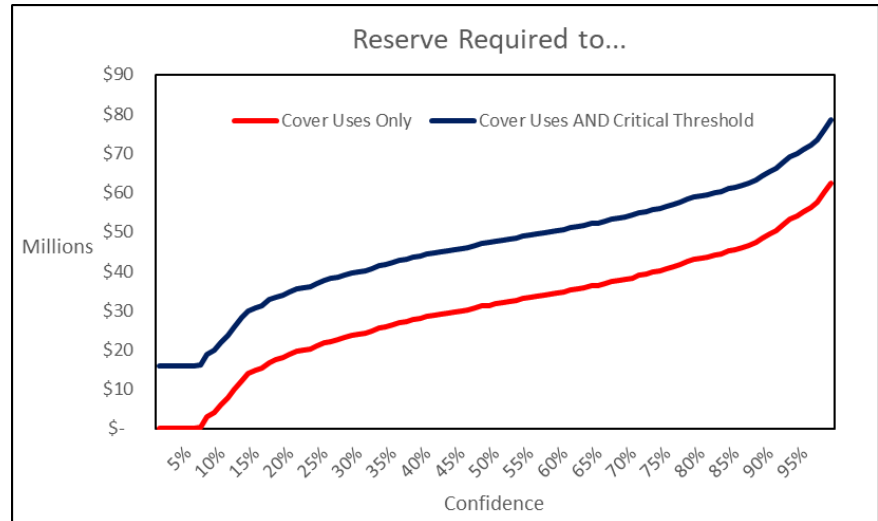
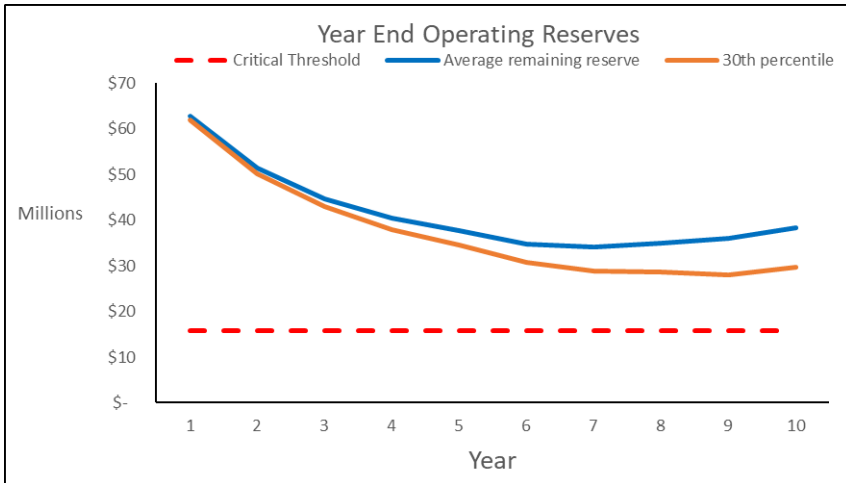
?
Chance of Whatever

BEST PRACTICES

Financial Forecasting in the Budget Preparation Process



Probability Management & Reserves



<https://www.gfoa.org/materials/topic/risk-assessment>



Additional Application Areas for Probability Management

Tom Chesnutt, PhD, PStat[®], CAP[®]
President, A & N Technical Services, Inc.

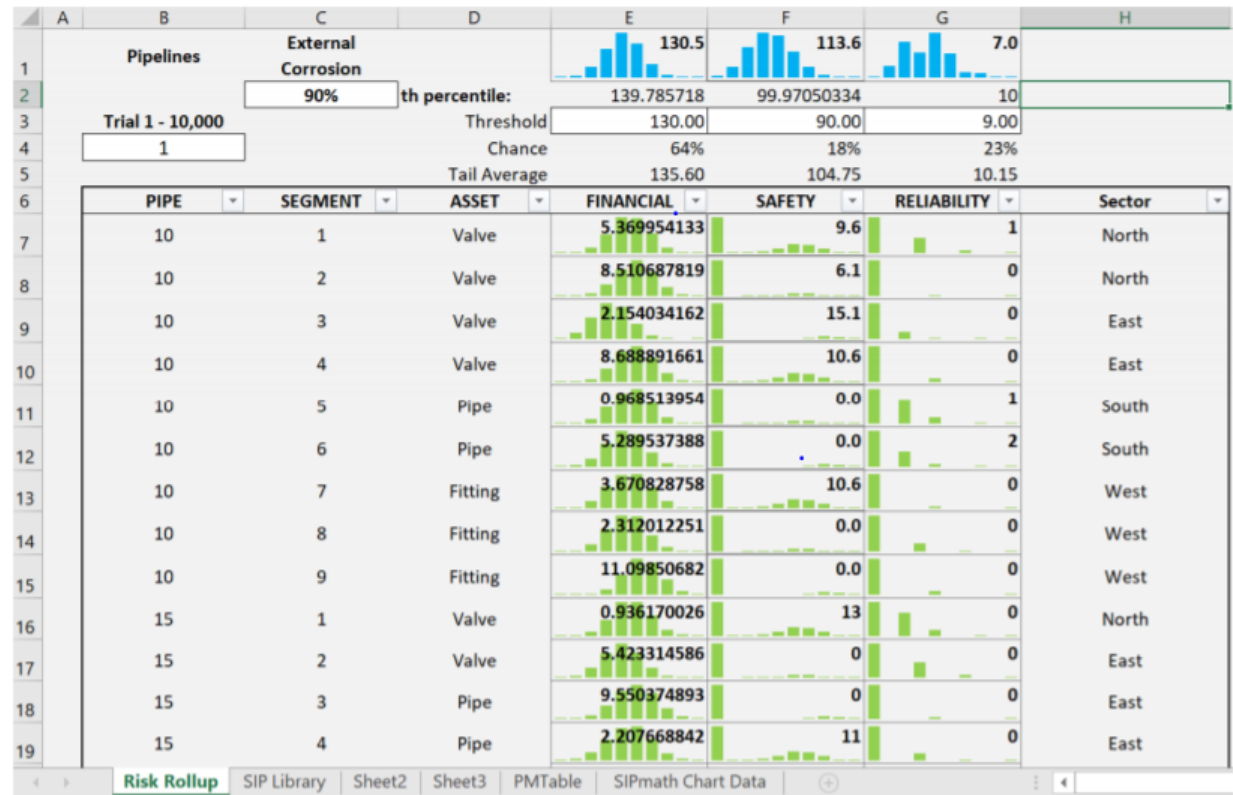
Additional Application Areas for Probability Management

- Additional applications for PM models were created by industry-leading practitioners. These additional PM application areas include:
 - Probability Management for Distribution Reliability, developed in a natural gas distribution network.
 - Paper Airplanes for:
 - Pump Failure (MTBF), estimating the mean time between failure of pumps is a necessary ingredient in risk analysis for water systems.
 - Exponential Smoothing, a simple method for budget or sales forecasting that can be quickly updated in real time.
 - Risk-Aware Budgeting, developed by GFOA Research, it uses PM and SIPmath to improve budget decision making when forecasts are not certain.

Probability Management for Distribution Reliability

The SIPmath™ paper airplane “Asset Level Model.xlsx” demonstrates how different types of risks—financial, safety, and reliability—can be combined to show cost tradeoffs (Figure 3-36).

Contributed by Sam Savage. Dr. Savage is the executive director of ProbabilityManagement.org, author of “The Flaw of Averages – Why We Underestimate Risk in the Face of Uncertainty,” and an adjunct professor at Stanford University.



Paper Airplanes

SIPmath™ models are easily assembled and easily modified making the creation of “paper airplane” and “balsa” models possibly. These reflects prototypes or proof of concept models that can then be expanded to “commercial grade” models.

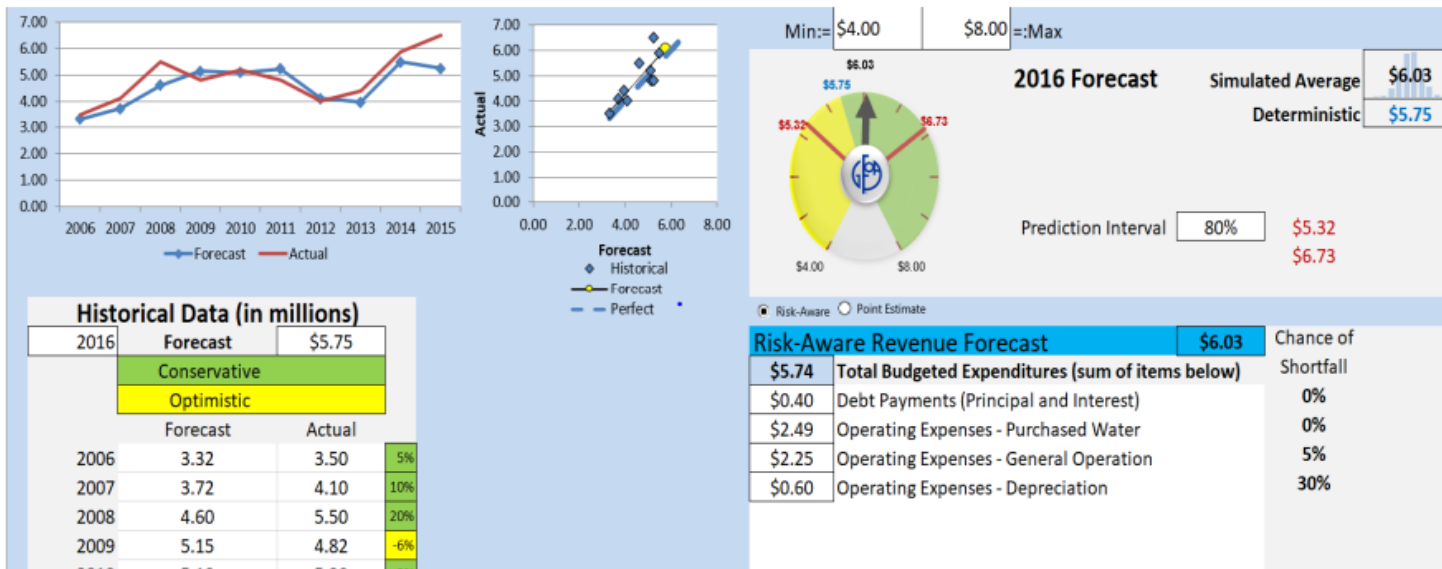
Pump Failure (MTBF) &
Exponential Smoothing
Contributed by Brian Putt,
retired Chevron, Chair of
Energy Practice at
ProbabilityManagement.org

SIPmath™ Paper Airplane: YouTube:	“Reliability MTBF with cost.xlsx” https://www.youtube.com/watch?v=ZVAVtzPN4Aw https://www.youtube.com/watch?v=QTRB4FgYE88 https://www.youtube.com/watch?v=KCX-OZzWT5k
---	--

SIPmath™ Paper Airplane: YouTube: Reference :	“Exponential Smoothing with updating.xlsx” https://youtu.be/Pdh0pj84GQo https://en.wikipedia.org/wiki/Exponential_smoothing
---	--

Risk-Aware Budgeting

Contributed by Shayne Kavanagh. Mr. Kavanagh is the Senior Manager for the Research, Government Finance Officers Association.



Demonstrates how budget forecasts can incorporate risk-aware principals using SIPmath™ to depict budget tradeoffs to decision makers

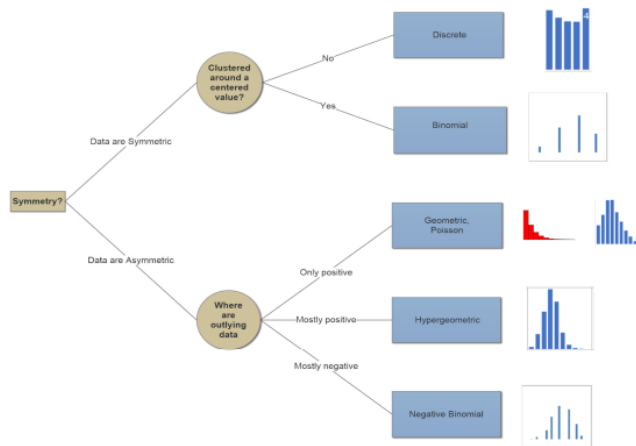
Conclusion

- Probability Management and SIPmath™ apply to a wide variety of uncertainty and risk analyses in water finance and resource management.
- SIPmath™ makes it easy to create spreadsheet models that represent influence diagrams, including their drivers, decisions, and outcomes.
- Probability management facilitates the development of dashboards, infographics, and other uncertainty communication tools.

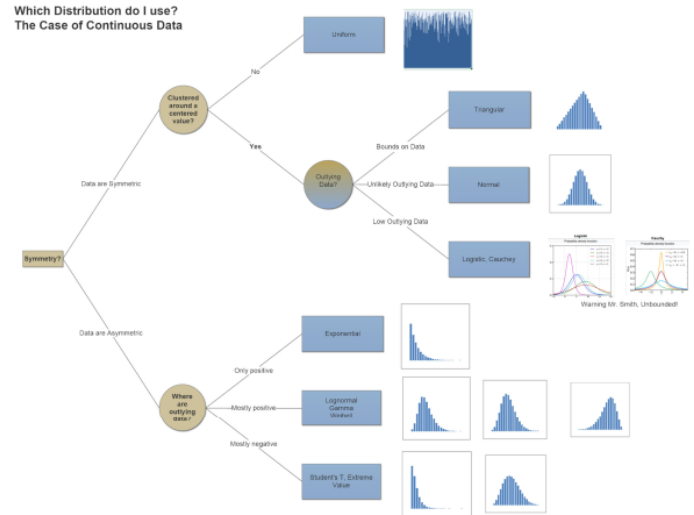
Appendices

- Appendix A: Which Distribution Should I Use?
- Appendix B: How Do I Combine Uncertainties?

A.2 Decision Tree #2: Distributions for Discrete Data
Which Distribution do I use?
The Case of Discrete Data



A.3 Decision Tree #3: Distributions for Continuous Data
Which Distribution do I use?
The Case of Continuous Data



Related WRF Research

Project Title

Research Focus

Developing Robust Strategies for Climate Change and Other Risks: A Water Utility Framework (project 4262)

This project identified the most likely vulnerabilities associated with climate change, provided utilities with a tool to assess their own utility-specific vulnerabilities, and produced risk management tools to assist utilities in identifying appropriate strategies and actions to respond to the vulnerabilities that are identified.

Insights into the Use of Uncertain Information in the Water Utility Sector (project 4696)

This survey project provides important insights into where and how water professionals are using uncertain information, with a focus on climate projection and assessment information. Insights are also provided regarding the education, training, and support materials they self-identify as needed to successfully gather, use, and share the implications of using uncertain information with both internal and external audiences.

Multi-Objective Evolutionary Algorithm Application Guidance for Utility Planning (project 4941)

The complexity of municipal water supply planning is increasing due to climate change, infrastructure vulnerability, demand uncertainty, and changing social values. This complexity and uncertainty requires a robust framework for planning and decision making, in which a multitude of future situations and potential solutions can be evaluated simultaneously based on different objectives while accounting for the associated uncertainty. Generally, this can be referred to as Robust Decision Making (RDM). There is growing interest in using Multi-Objective Evolutionary Algorithms (MOEA) as a tool in an RDM process to help assess complex system tradeoffs for water utility planning. Using existing models and data from four utilities, this study will investigate how different problem formulations might impact planning decisions in real world planning settings for utilities. The ultimate goal is to develop a compendium of case studies describing the different water systems, planning challenges, and how the MOEA tools were used to help analyze those tradeoffs.

Short-Term Water Demand Forecasting: Survey, Manual and Research Report (project 4501)

The chief objectives of this project were to enhance understanding of the advantages and disadvantages of the various approaches to short-term water demand forecasting and to provide practical guidance to water utilities in choosing, implementing, and evaluating forecasting methodologies. The project focused on prediction over a time horizon of fewer than ten years, intended to inform decisions regarding budgeting, revenue planning, rate design, program implementation, and efficient management of system operations.

Uncertainty in Long-Term Water Demand Forecasting (project 4558)

This project conducted a literature review, survey, and workshop to prepare a comprehensive summary of the uncertainties related to forecasting long-term water demand for resource and infrastructure planning. The final report identifies and describes the range of uncertainties utilities face in long-term water demand forecasting, and presents leading strategies to manage these uncertainties.

Water Demand Forecasting in Uncertain Times: Isolating the Effects of the Great Recession (project 4458)

This project assessed how water demand was affected by the recent recession. It also evaluated how economic shocks can be differentiated from the many other factors known to have an impact on demand, and analyzed how water utilities may be better able to anticipate, adapt to, and minimize impacts of future economic cycles on water demand planning.





THE
**Water
Research**
FOUNDATION

Questions?





THE
**Water
Research**
FOUNDATION

Thank You

Comments or questions, please
contact:

Maureen Hodgins

MHodgins@waterrf.org

For more information, visit

www.waterrf.org

Presenters:

Tom Chesnutt,

tom@antechserv.com

Michael Hollis,

mhollis@mwdh2o.com

Eric Akiyoshi,

akiyoshi@irwd.com

Gordon Ng,

ngg@emwd.org

Shayne Kavanagh, skavanagh@gfoa.org

